



3915 Main Street
Kelseyville, CA 95451
Phone 707-279-0483
Fax 707-279-8070
info@rosadorowine.com

Re: Kelseyville Olive Festival

March 21, 2010

Dear Friend,

On Sunday March 21, 2010 Rosa d'Oro Vineyards, Kelseyville Wine Company and Kelseyville Olive Mill will host the First Annual Kelseyville Olive Festival at the Kelseyville Olive Mill, 5625 Gaddy Lane, from 11am – 5pm.

This free family event will focus on Lake County agriculture (specifically our growing olive industry) and it's importance to the health of our community. Experience a day of family fun focused on the magnificent olive. Tour the Kelseyville Olive Mill and 7 acre olive orchard while learning about the history, cultivation, processing, types, uses, and health benefits of olives and olive products. Enjoy free samples, demonstrations, arts & crafts booths, a local wine store, and even an olive pit-spitting contest! The event is free! Optional \$10 "Tasting Wristband" for beer and wine tasting. Proceeds will benefit the Lake Family Resource Center.

We would be grateful if you helped in sponsoring our event. As a sponsor, you/ your business or organization will be listed in event publications and on the event website.

We look forward to hearing from you and greatly appreciate your support.

Sincerely,

Livia Buttitta

Kelseyville Olive Festival
Sunday March 21, 2010 11am-5pm
at the Kelseyville Olive Mill
5625 Gaddy Lane Kelseyville

Sponsor Form

Thank you for supporting the Kelseyville Olive Festival. This family event is free to the public and proceeds will benefit the Lake Family Resource Center.

The Lake Family Resource Center relies greatly on community support to help them continue to deliver many critical services to the residents of Lake County. Your generosity offers powerful support of their programs focusing on early childhood education, family violence protection, intervention & treatment, to youth programs & teen pregnancy prevention, and community development. Tax ID # 68-0353914

Sponsor:

Contact Name _____

Business/Organization _____

Phone _____ Fax _____ Email _____

Address _____ City _____ State _____ Zip _____

Website _____

Sponsorship Level:

Olive Leaf Sponsor \$100+ (Your name or logo will appear on the event website and in the event brochure.)

Olive Branch Sponsor \$250+ (your name or logo will appear on the event website and in the event brochure and you will receive a free booth at the festival.)

Olive Tree Sponsor \$500+ (your name or logo will appear on the event website, in the event brochure, and on the sponsor banner & you will receive a free booth at the festival.)

Other (please specify) \$ _____

Sponsorship In-Kind: (please specify) (Your name or logo will appear on the event website and in the event brochure.)

Please make checks payable to: **Lake FRC**

Delivery Information:

Contact Nick or Livia for pick up and more information or deliver to:

Rosa d'Oro Vineyards 3915 Main Street Kelseyville, Ca. 95451

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